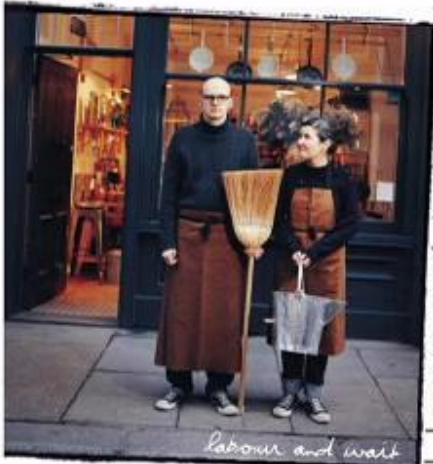




SELVEDGE PROMOTIONS

Get there...

CHESHIRE STREET, LONDON E2 6EH



labour and wait

Handmade Interiors is a vibrant collaboration between 'Orientum' and 'Handmade In Britain'. The gallery stocks handmade contemporary home and personal accessories. One-off ceramics, textiles, metal and glassworks by British designers share the space with beautifully crafted objects from Turkey, India and the rest of the world. The gallery also showcases antique and retro items collected during global travels. 10 Cheshire Street, T: +44 (0)20 7613 5200 www.handmade-interiors.co.uk



handmade interiors

Labour and Wait believes in a simple honest approach to design, where quality and utility are intrinsic. From hardware to clothing they offer products which celebrate functional design and are appropriate in a traditional contemporary environment. Everyday classics which will not date but will mellow and improve with age and are destined to become favourites. 18 Cheshire Street, T: +44 (0)20 7729 6253, Open Wed & Fri 11-5, Sat 1-5, Sun 10-5 www.labourandwait.co.uk



ella doran

Dragana Perisic specialises in well-cut womenswear. Designs are subtle, timeless and comfortable but also playful with details that contain an element of surprise: a pocket becomes a belt loop, braces transform into a belt and collars change shape. Dragana's garments, fashioned from soft cottons, silks and translucent jerseys, are a blank canvas on which she paints her experiences, dreams and memories. 30 Cheshire Street, T: +44 (0)20 7739 4484 www.draganaperisic.com



dragana perisic

Mimi is something of a haven for those seeking subtle, understated style. Mimi Berry, a graduate of Central Saint Martins, started her own label in 2001. What began as a small collection of soft leather bags and purses is now an extensive range for both men and women. Mimi's latest collection features her trademark soft unstructured styles but also includes contemporary hard leather satchels and laptop bags. 40 Cheshire Street, T: +44 (0)20 7729 6699 www.mimiberry.co.uk



mimi

Ella Doran will be celebrating spring by showcasing artist Suzie Gutteridge whose passion for the environment and need to protect it manifests itself in wonderful recycled installations where discarded paper cups become trees once more. Of course Ella's lovely new Spring range is another excellent reason to stop by. 46 Cheshire Street, T: +44 (0)20 7613 0782 www.elladoran.co.uk